

FILM AND MOVING IMAGE PRODUCTION

Student profile

Max Boehlen, from Kiel in Germany
BA (Hons) Film and Moving Image
Production



You get space to choose a creative direction

As far back as I can remember I've wanted to become a director. After getting work experience in TV commercial production I wanted to study the subject and, having watched some student work on the NUCA website, I felt that here I would have the best chance to excel technically and creatively.

I had expected my study to be an individual experience but in fact there is a lot of communication. On set we work with second and third years and that interaction is very helpful. There's also a

great social scene – Norwich offers a young environment and in a short time I found friends on the course.

The tutors push you to get the best out of the DSLR cameras and you get in touch with industry early. Next year we pitch a web series to industry people who select the projects that we go forward with. Next I want to study a Masters degree, maybe in another country, and ultimately I want to realise my ambition to direct.

See a film about Max at: www.nuca.ac.uk/itunes

Film and Moving Image Production

ABOUT THE COURSE

The BA (Hons) Film and Moving Image Production course delivers a thorough understanding and appreciation of the conceptual principles, practical techniques, professional practice and surrounding contexts that define the moving image, setting you up for a number of relevant ongoing career paths.

The course helps you realise your potential in creating moving images and encourages an exploration of traditional cinema, short film and television together with emerging forms of moving image such as interactive, mobile and online content.

You will theorise on the philosophy of each of these areas' strengths, possibilities and narrative potential, also exploring non-narrative forms such as video and sound installation and audio-visual 'VJing'.

You will critique your work and that of other practitioners so as to develop an insight into the possibilities of the medium. As work-related learning and the development of industry awareness are vital aspects of the course, you will be encouraged to undertake placements in the creative industries and to engage with real world projects and productions. Team working is a key aspect of the course, reflecting professional practice in film and moving image. The course also offers potential opportunities for collaborative work with students from other related disciplines.

HOW THE COURSE IS TAUGHT

Year One

Year One provides a broad introduction to digital film, video and sound production, covering practical processes and techniques including pre-production, storyboarding, script development, HD camera operation, lighting, film grammar, narrative conventions, genre, non-linear editing, colour grading, location recording and sound design, motion graphics and professional and contextual studies. Developing your conceptual and creative thinking, you explore narrative form, the integration of sound and image and identify the key themes in a number of contemporary genres. Alongside the conception, development and production of four original short films, you will explore industry roles and business models.

Year Two

In your second year you further develop your intellectual and creative abilities while consolidating your technical expertise through a range of projects which enable you to consider audience and context.

Making a minimum of three films you will explore concepts of video art, sound art, interactive moving image and film advertising, marketing and distribution. You are introduced to an industry panel who will provide guidance on the development of your work. You develop work for a number of contexts including online web series, gallery space and cinema.

Year Three

In your final year you develop and enhance your skills, knowledge and specialism while you concentrate on researching, developing and producing a final major production. You participate in scripting, storyboarding and preproducing a substantial short film or portfolio of moving image work to be taken into full production and concluded through post-production and final evaluation. Alongside your final major production you will write a Research Report, which explores contextual and thematic relationships between film theory and practice.



This page:
Location filming.

Opposite page clockwise from top:
Chroma by Drew McDonnell; *The Lonely Cafe* by Rory McVicar; Sound editing tutorial.



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RESOURCES

HDV and HDSLR cameras, sound equipment, lights, camera mounts and the latest post-production software is available to students to use on location shoots and in NUCA's studio facilities. The dedicated digital workshop is equipped with industry-standard professional digital video and audio software including Final Cut Pro, After Effects and Logic. Norwich and Norfolk are diverse in locations, providing the contrast between urban, country and coast and have been widely used in mainstream cinema.

YOUR FUTURE

The holistic and collaborative nature of this course ensures that you graduate with the skills required for every part of the film making process from writing the scripts to operating the camera, lighting the sets, creating the sound and editing.

You develop knowledge of film in the widest sense. These skills and this knowledge of digital film making, where you have experience of using advanced high definition video resources for all productions, can be applied to any new formats and adapted for all use.

Students have gained exciting work placements, for example with the BBC, and undertaken live projects, such as working on the MTV Staying Alive campaign and creating viral videos for a number of national companies. Students have had films selected for a range of festivals, online and offline and have shown work at the National Student Film Festival, BBC Big Screens, Latitude Festival Film Arena and Glastonbury Festival.

Guest lecturers sharing their own industry experience have recently included Bob Bortal (independent producer), Sam Burton (screen agency) and Mark Ariel Waller (film maker).

Students who successfully complete their undergraduate studies are also able to progress to a range of MA courses at NUCA in particular MA Moving Image and Sound.

COURSE INFORMATION

This course is available at BA (Hons) Degree.
 UCAS Code: N39
 Course Code: W612
 Contact: fmip@nuca.ac.uk
For further information visit:
www.nuca.ac.uk/bafilmandmip

Alumnus profile

Ross Allen
Online Producer at ITV
Graduating Year: 2010



NUCA is a playground for creativity

I am responsible for our website, with editorial control over content, social media, web specific on-air promos and producing news strands, stories and outside broadcasts.

My learning at NUCA has transferred seamlessly into the professional workplace. I was taught to express myself, push my creative boundaries and re-write conventions. At work I deliver factually correct, law-abiding facts, statements, stories and updates on current affairs issues, but my creativity is ignited and evident in my production.

When producing on-air and online promos or reports I consciously add shards of non-conventional techniques and visuals to my storytelling inspired by my creative freedom at NUCA.

I hope in the near future to work on sport, drama and documentary broadcast productions. These are all aspects I can put into my own filmmaking practice. I hope I can then take the leap into independent filmmaking or producing feature documentaries.

View Ross's work at: www.nuca.ac.uk/alumni